Cookies Policy

1. What are cookies and how do we use them?

Cookies are used, either by Brownie or by a third party contracted to provide metrics services, when a user browses the Website. Cookies are text files containing small amounts of information that are downloaded onto and installed on your computer or mobile device when you visit a website. The cookies are sent back to the original website during each subsequent visit, or to another website that recognises them.

2. Which types of cookie do we use?

Brownie uses four types of cookie:

2.1. Technical cookies

These cookies allow the user to browse a website, platform or application and to use the different options or services that it offers. Technical cookies include the cookies that the publisher uses to manage and run the website and to enable its features and services, for example, to monitor traffic and send data, to identify the session, to grant access to restricted areas, to record the elements of an order, to process orders, to manage payments, to monitor fraudulent activity related to the security of requests to register or attend an event, to count visits for invoicing purposes for the software licences that enable the service to operate, to use security elements during browsing, to store content so that videos and sound can be played, to enable dynamic content (for example, animated text or images) or to share content via social media.

2.2. Analytics cookies

These cookies enable the person responsible for setting cookies to monitor and analyse the behaviour of users on the website on which they are set, including measuring the impact of adverts. The information collected via this type of cookie is used to measure activity on a website, app or platform for the purpose of making improvements based on how users use the service.

2.3. Personalisation cookies

These cookies save information so that the user can access the service with characteristics that may make their experience different to that of other users, for example, language, number of results to display when the user performs a search, appearance or content of the service depending on the type of browser through which the service is accessed, regional settings based on where the service is accessed from, etc.

2.4. Advertising cookies

These cookies store information about users' behaviour that is obtained by constantly observing their browsing habits, which can be used to create a specific profile to show tailored adverts.

3. Our cookies

You can manage cookies through the settings menu.

The table below provides additional information on the cookies that are set by our Website, listing the third parties that will access the information collected by the cookies and how long third-party cookies will remain on the user's device.

Туре	Third-party provider	Cookie duration
Technical	mgid.com	1 day
	global.ib-ibi.com	Session
	mookie1.com	Session
	creative-serving.com	1 year
	id5-sync.com	1 day
	media.net	6 months
	postrelease.com	1 year
	smartadserver.com	13 months
	eyeota.net	1 day
	stickyadstv.com	Session
	doubleclick.net	1 day
	smartadserver.com	Session
	Google	2 years 1 day
	Hotjar	1 day
		1 year
		Persistent
Analytics		Session
	agkn.com	1 year
	media.net	Session
		1 year
	pubmatic.com	29 days
	weborama.com	13 months
	yandex.ru	10 years
Marketing	rlcdn.com	Session
		2 months
	crwdcntrl.net	270 days
		Session
	krxd.net	179 days
	liadm.com	Session
		29 days
	actatic websers for	2 years
	cstatic.weborama.fr	2 days
	360yield.com	Session
	idE sync som	3 months 3 months
	id5-sync.com	1 day
	yahoo.com	1 year 165 days
	amazon-adsystem.com	Session 255 days
		6 years

google.com	Session	
pubmatic.com	Session	
publification	29 days	
	3 months	
cm.creativecdn.com	Session	
weborama.fr	13 months	
kargo.com	Session	
advertising.com	1 year	
crm4d.com	1 day	
cim rateom	300 days	
audrte.com	14 days	
spotxchange.com	1 year	
bluekai.com	Session	
bidekai.eom	179 days	
bidswitch.net	Session	
bidswitchinet	1 year	
adform.net	Session	
adioiiii.iiec	30 days	
	1 day	
	13 days	
	2 months	
bing.com	Session	
bilig.com	1 year	
adscale.de	1 year	
trends.revcontent.com	Session	
casalemedia.com	Session	
casalemedia.com	1 year	
	3 months	
	1 day	
onaudience.com	Session	
onaudience.com	1 year	
outbrain.com	1 day	
outbrain.com	30 days	
	3 months	
uipglob.semasio.net	Session	
demdex.net	179 days	
criteo.com	Session	
smartclip.net	29 days	
dyntrk.com	-	
exelator.com	1 year 119 days	
everesttech.net	1 year	
adsafety.net	Session	
adsarety.net ad-stir.com	Session	
openx.net	1 year	
yieldlab.net	1 year	
doubleclick.net	1 year	
analytics.yahoo.com	Session	
.	1 year	
tapad.com	Session	
	2 months	
lijit.com	1 year	
eyeota.net	Session	
	1 year	
yandex.ru	I Casaisa	
/	Session 10 years	

w55c.net	29 days
cm.mgid.com	30 days
mediarithmics.com	1 year
mathtag.com	29 days
_	1 year
mgid.com	17 years
addthis.com	1 year
smartadserver.com	13 months
1dmp.io	Session
-	1 year
server.seadform.net	Session
adnxs.com	Session
	3 months
semasio.net	1 year
sharethrough.com	Session
	1 year
postrelease.com	Session
tremorhub.com	Session
taboola.com	1 year
adsrvr.org	1 year
3lift.com	3 months
facebook.com	Session
creative-serving.com	1 year
agkn.com	1 year
udmserve.net	1 year
adtdp.com	2 years
adx.dable.io	100 days
turn.com	180 days
stickyadstv.com	Session
	29 days
	2 months
adition.com	3 months
ads.avct.cloud	1 year
tpmn.co.kr	1 year
revcontent.com	30 days
	50 years
i-mobile.co.jp	1 year
zeotap.com	1 year
_bs	1 year
_bsft_message_actions	1 year

4. How can you uninstall cookies?

Users are free to choose whether or not to allow our cookies to be set on their hard drives, as well as to delete them using the process explained in their browser's help section. Users may also configure their browser to accept or reject all cookies by default or to display a warning each time a cookie is received so that they can decide, on each occasion, whether or not to allow it to be set on their hard drive. The links below will take you to the help pages of device and browser manufacturers, where you can find out how to manage and disable cookies for most browsers:

Google provides users with a tool that lets them configure which information is sent by the main browsers to Google Analytics. This tool can be downloaded here: https://tools.google.com/dlpage/gaoptout

- For **Internet Explorer**: in the menu: Tools > Internet Options > Privacy > Settings. To find out more, please click <u>here</u>.
- For **Google Chrome**: in Settings > Privacy and Security > Cookies and other site data. To find out more, please click <u>here</u>.
- For **Mozilla Firefox**: in the menu: Settings > Privacy and Security > Cookies and site data. To find out more, please click <u>here</u>.
- For **Safari (IOS 8):** in Settings > Safari > Block cookies. To find out more, please click here.
- For **Opera:** in Settings > Advanced > Privacy & security > Site settings > Cookies and site data. To find out more, please click <u>here</u>.

If a user configures their browser to reject all cookies or our cookies specifically, it may not be possible for them to access some of the services, and their browsing experience on our website may be less satisfactory. If you wish to have greater control over the setting of cookies, you can install programs or browser extensions, known as "Do Not Track" tools, that let you choose which cookies to allow.

5. How can you exercise your rights?

If you wish to know how to exercise your right to access your personal data, have it rectified, have it deleted, limit its processing, object to its processing, request data portability, and not be subject to decisions based solely on automated processing, please see our Privacy Policy.

6. International data transfers

You can find out about transfers to third countries, if any, made by the third parties identified in this cookie policy in their corresponding policies (see the links provided by the supplier in the section "Our Cookies".

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